

# RESILIENCY FORUM ASIA 2013

FROM RECOVERY TO RESILIENCY



## CONFERENCE REPORT

**Pre-Conference Workshop • 28 August 2013**

**Two-Day Conference • 29 & 30 August 2013**

**Venue • Mandarin Oriental , Makati Philippines**

Convened by



Co-organized by



[www.resiliencyforumasia.com](http://www.resiliencyforumasia.com)

## FROM RECOVERY TO RESILIENCY

The Resiliency Forum Asia 2013 came to a successful close on 30 August 2013. In its inaugural year, the event was attended by 150 experienced practitioners and industry experts, spanning from diverse organizations within the Philippines and across the region.

With the strong support from our 21 key speakers, 17 partners and 9 supporting exhibitors we were able to successfully hold the first Resiliency Forum Asia 2013. The main focus of the agenda was to come up with a perfect program designed for the region's resiliency challenges – to understand the need for them to attend, to extract detailed information of their interests and to invite international speakers that are relevant to the audience. And successfully, the commitment paid off.

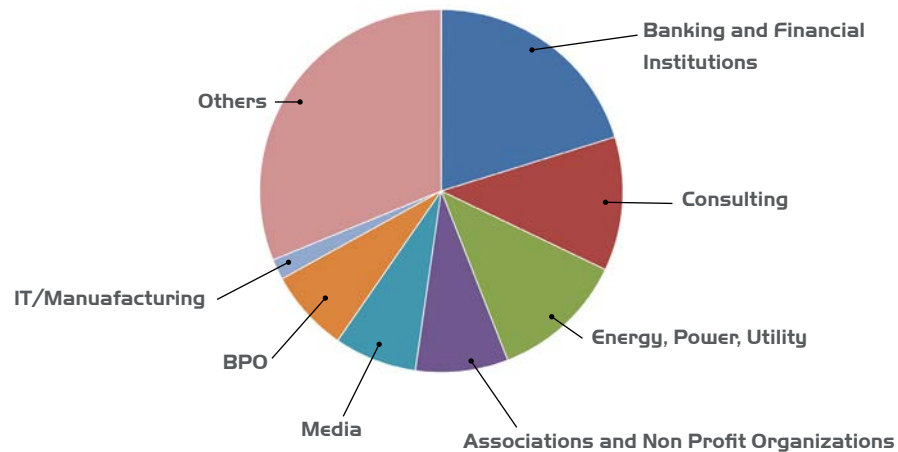
The event drew an impressive list of various senior attendees. Not only does this reflect the substantial relevance of the conference but it also vividly demonstrates the support that the event receives from the community of Resiliency practitioners and policymakers. Overall satisfaction with the event was very good.

In particular, delegates, sponsors and partners gave us remarkable feedback on the commercial viability of the event. For them, the Resiliency Forum Asia got it right – it was big enough to generate buzz and leave an impression but focused enough to cut out the clutter between themselves and other peers who have attended.

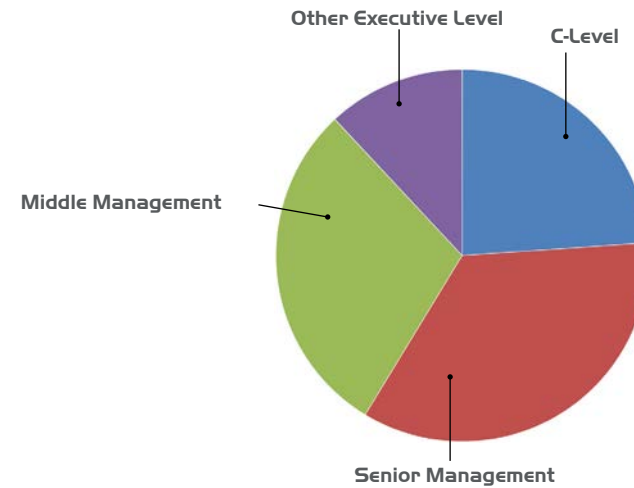
This Post Event Report is produced with the intention of highlighting the general feedback on the conference this year and to help all prospective participants prepare for the event next year.



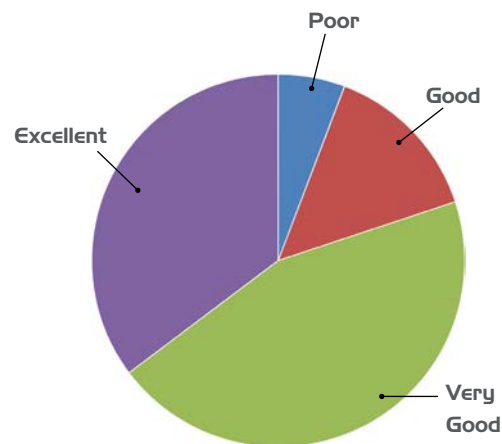
**Breakdown of Delegates by Industry**



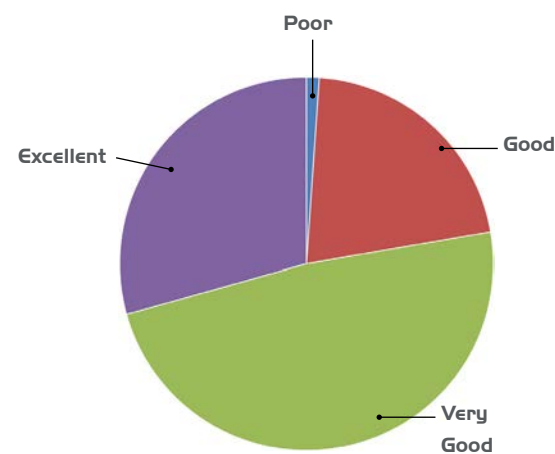
**Breakdown of Delegates by Jobs Classifications**



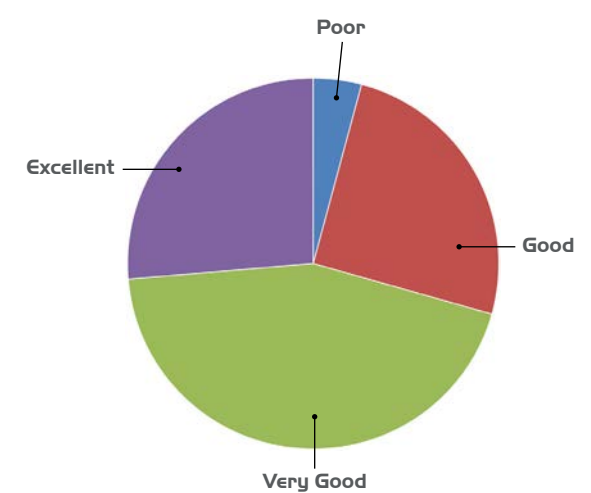
**Overall Venue Assessment**  
Conduciveness of venue for learning, meals and audio-visual ratings



**Overall Setting Assessment**  
Convenience of registration process, experience and efficiency of the conference organizers



**Overall Session Assessment**  
Relevance of plenary and breakout sessions and speakers ratings





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- TONY AHNN & Co.
- TOSHIBA
- UNISDR
- UNITED LABORATORIES INC.
- UN WORLD FOOD PROGRAM





## Conference Feedback Day 1

*"...very good coordination & well organized!"*

**- Nicca Reyes Manese (Business Continuity and Capacity Manager)**

*"Great Job! My first time to Attend!"*

**- Jimbo Owen Gulle (Communications Manager)**

## Conference Feedback Day 2

*"Great!!! Needless to say but this training opened the door beyond my current functions."*

**- Olivia U. Jolongbayan, Saint Luke's Medical Center (EHS Manager)**

*"Generally, this is a very good conference. Highly recommended!"*

**- Larissa N. Jason, Energy development Corp. (Risk Management Specialist)**

*"This kind of event should be delivered to more audience. Very insightful."*

**- Jonathan Roxas, Bank of Singapore (IT Officer)**



*"It is so impressive to see the evolution of approach in the Philippines from a focus on disaster response to disaster risk reduction and management council."*

**- Brett Wallace, IREI**

*"Sharon and Sam, both of them try finding ways to deliver and extra mile for us. Kudos!!"*

**- Jefferson Erick Alindongan, Business Profiles Inc. (Business Unit Head)**





*"Would like to see a repeat next year, this forum have been really educational and worth it."*  
**- Jason Bragileno, Manila Water Company, Inc. (BC Manager)**



*"Resiliency Forum Asia is worth attending and commendable because it enhance the technical knowledge of Business continuity officer of an institution. Further, it widens the scope of radar of a BCO on factors to be considered in preparing BCP and its implementation."*  
**- Sofia C. Ladores, Landbank of the Philippines (Business continuity officer)**



*"Having this kind of forum is very good as this will help to promote awareness regarding business continuity management."*  
**- Haidee M. Plopenio, Prulife U.K. (BC Manager)**

*"The IRD is very informative and confirms previous ideas on the EMS & BCM's aspects."*  
**- Erden G. Ferrer, StarCruises Center (AVP- Business Continuity Management)**

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